

Press Release: New Company – 9 Dec. 2005

Five Star Seminars and Colorado Safety Educators Create New Company to Manufacture and Distribute Educational Safety Products Nationally.

National Safety Educators will help meet safety educational needs beneficial to men women, children, and the disabled throughout the United States.

CENTENNIAL, Colorado, 9 Dec. 2005 – Five Star Seminars and Colorado Safety Educators today announced they have formed a new company to help meet safety educational needs which are found to be beneficial to men, women, children and the disabled throughout the United States. The new company will distribute products as well as exclusively manufacture product for Five Star Seminars and Colorado Safety Educators. Formation of the company is expected to be finalized next year.

The company, to be called National Safety Educators, brings together the manufacturing technology, assets, experience and scale necessary for Five Star Seminars and Colorado Safety Educators to successfully compete in the national safety education business, an increasingly important and fast-growing educational need market segment. The new company combines Five Star Seminars' expertise in marketing and scheduling with Colorado Safety Educators' history of providing dynamic educational speakers in the safety arena.

“This strategic relationship positions both Five Star Seminars and Colorado Safety Educators to build on each other's strengths to become leaders in the fast-growing educational seminar market segment, said Barbara Scott, Five Star Seminars' President and CEO.” “This enhances Five Star Seminars' competitive position as a leader in educational speakers by ensuring we better serve our clients needs in the educational development market segments. The creation of this new company supports Colorado Safety Educators intent to maintain its' industry-leading position in educational seminars and enables us to rapidly enter a fast-growing portion of the national market segment.”

Lisa Malone, who previously served on the management team for Five Star Seminars, will lead the management team for the new company.

Through its Colorado office, Five Star Seminars markets and schedules educational seminars throughout Colorado. To learn more about Five Star Seminars, visit its Web site at www.fivestarseminars.com, or call 1-800-405-0160.

Colorado Safety Educators is fast becoming a leader as a solutions-educational group. Additional information about Colorado Safety Educators is available at www.coloradosafetyeducators.org.

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